accepted 10/20/16

NAB Form PB-18 Issues

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	<b>Date:</b> 10/20/2016
WRAL-FM, RALEIGH NORTH CAROLINA	10/20/2010

### **BOOTSTRAPS PAC**

do hereby request station time concerning the following issue:

LITERACY	ne)		

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
ATTACHED				5	
			2.6		
				55	
		ė			

This broadcast time will be used by: BOOTSTRAPS PAC

#### THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

BOOTSTRAPS PAC PO BOX 12292 RESEARCH TRIANGLE PARK, NC 27709

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

MARY CAREY
DON PAUSBACK
DEBORAH PAUSBACK
KRYSTIN KNOX
STACEY YUSKO
MARK TRUSTIN

#### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/20/16

Date

mald Mausback

919-636-0727

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted .

☐ Accepted in Part BRIAN GRUBE □ Rejected LSM/NSM

Signature

Printed Name

Title

#### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Associat

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

## Broadcast Contract

BOOTSTRAPS PAC (D) 3711 MEDFORD ROAD DURHAM, NC 27705

Start Date	Contract#	Mod#
10/24/16	711421	. 0
End Date 10/31/16	Date Entered 10/20/16	Date Last Modified 10/20/16
Advertiser BOOTSTRAPS		Station Market WRAL-FM
Product LITERACY		SalesRep/Office Mike Ewald

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN LINE R	MO TU EMARK	WE	TH	FR	SA		SPOTS /WK	RATE
1	MO 10/24/16 MO 10/24/16	06:00A-10:00A	60	1					-	1	\$450.00
2	WE 10/26/16 WE 10/26/16	06:00A-10:00A	60		1	_				1	\$450.00
3	FR 10/28/16 FR 10/28/16	06:00A-10:00A	60			-	1	57		1	\$450.00
4	MO 10/31/16 MO 10/31/16	06:00A-10:00A	60	1		- 11				1	\$450.00
5	TU 10/25/16 TU 10/25/16	03:00P-07:00P	60		1			==	<del>57</del>	1	\$425.00
6	TH 10/27/16 TH 10/27/16	03:00P-07:00P	60	_		1				1	\$425.00
7	FR 10/28/16 FR 10/28/16	03:00P-07:00P	60			-	1	<del>1.7</del> .		1	\$425.00
8	MO 10/31/16 MO 10/31/16	03:00P-07:00P	60	1				22		1	\$425.00
9	WE 10/26/16 WE 10/26/16	07:00P-12:00A	60		1					1	\$150.00
10	TH 10/27/16 TH 10/27/16	07:00P-12:00A	60			1		<u></u>		1	\$150.00
11	FR 10/28/16 FR 10/28/16	07:00P-12:00A	60				1			1	\$150.00
12	MO 10/31/16 MO 10/31/16	07:00P-12:00A	60	1		202		22	-	1	\$150.00
13	SA 10/29/16 SA 10/29/16	07:00P-12:00A	60					1	800	1	\$100.00
14	SU 10/30/16 SU 10/30/16	07:00P-12:00A	60			-			1	1	\$100.00

In compliance with FCC rules, WRAL-FM, WCMC, WDNC, & WCLY do not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with either station intended by the advertiser to discriminate in such manner shall be considered null and void.

3100 HIGHWOODS BLVD STE140 RALEIGH, NC 27604 FAX 919-890-6146 WRALFM - 919-890-6101 WCMC/WDNC/WCLY - 919-890-6298

Accepted for Station	on Accepted for advertiser OR agency(and MBS, if any) a					
(could	10/2012016					
Name	Title	Name	Title			
See reverse for accepted terms and condit	ions, if any		Page	1		

## Broadcast Contract

BOOTSTRAPS PAC (D) 3711 MEDFORD ROAD DURHAM, NC 27705

Start Date	Contract#	Mod#
10/24/16	711421	0
End Date 10/31/16	Date Entered 10/20/16	Date Last Modified 10/20/16
Advertiser BOOTSTRAPS		Station Market WRAL-FM
Product LITERACY	1.3	SalesRep/Office Mike Ewald

Standard Billing Cycle Estimate#

LINE LN INVENTORY REVENUE **PRICING** RATE QTY TAX DATE STRUCTURE SCHEDULE TOTAL TYPE TYPE NON-SPOT ITEM ISSUE ADV. PER ITEM \$50.00 1 \$50.00 10/24/16 10/24/16 1 LOCAL DIRECT

STUDIO RECORDING TIME- \$50/HALF HR

Alternative Revenue Total: \$50.00

**Total Spots** Spots Total\$ Net Gross -----Additional Comments-----4,300.00 \$4,350.00 \$ 4,350.00 14 \*\*\*\*PREPAID: DO NOT PAY\*\*\*\* Billing Projections: By Month Oct 16 Nov 16 4,350.00 CA ST 3,325.00 1,025.00

In compliance with FCC rules, WRAL-FM, WCMC, WDNC, & WCLY do not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with either station intended by the advertiser to discriminate in such manner shall be considered null and void.

3100 HIGHWOODS BLVD STE140 RALEIGH, NC 27604 FAX 919-890-6146 WRALFM - 919-890-6101 WCMC/WDNC/WCLY - 919-890-6299

Accepted for Station		Accepted for advertiser OR agency(and MBS, if any) as agent for the adve					
Secretary of the second	And Administration of the Control of						
Name	Title	Name		Title			
See reverse for accepted terms	and conditions, if any		•	Page	2		